

The Center for Rural Health Development

Creating a *Healthy Future* for West Virginia

Improving Health



The WV Adolescent Immunization Project, in partnership with the West Virginia Immunization Network (WIN), is a communications and advocacy initiative designed to increase immunization rates for adolescents ages 11-21. The first phase launched October 2007 in seven pilot counties.



Business Partnerships for Health
YOUR HEALTH. YOUR BUSINESS. OUR FUTURE.

A multifaceted initiative that works with businesses to encourage the adoption of policies and practices that can provide a direct return on investment by encouraging or enabling improved health. The initial focus is on immunizations.



The Center's **guiding vision** is to improve access, viability, and quality of health care delivery in rural communities, as well as the health of our state's residents through public/private partnerships that produce measurable results.

Strengthening Health Care Delivery



THE CENTER FOR RURAL HEALTH DEVELOPMENT, INC.

The Loan Fund serves as a catalyst lender, partnering with banks to finance capital improvements for health care providers – including hospitals, community health centers, physicians, dentists, and behavioral health care providers. The loans are available to finance new construction, facility renovations, equipment purchases, acquisition of health information technology and other improvements.



West Virginia's unique educational program targeting health care leadership at the executive and board levels with governance "best practices" to ensure the long-term strength and viability of our state's health care providers.

Mission statement:

To create a healthy future for West Virginia by improving the health of our residents and the strength of our health care delivery system, especially in rural and underserved communities.